Fact Sheet: Microblading

Is it tattooing?
With the sudden popularity and media attention to the term microblading, many are led to believe microblading is not a tattoo process. Permanent cosmetics, micropigmentation, dermal implantation, microblading/microstroking, eyebrow embroidery, and long-time/long-lasting makeup, are all different names for the same procedure – cosmetic tattooing. Any time color is placed into the skin with any device, it is a tattoo process as defined by many well-informed regulators, the medical community, and dictionary sources. Denying this process is a tattoo can be problematic for those who would, for religious or other personal reasons, normally refuse to have a tattoo.

Is a blade being used to perform the microblading tattoo procedure?
Microblading is performed with a grouping or configuration of needles affixed to a handle to manually create lines that resemble eyebrow hairs. Manual methods of tattooing have been used through the ages, and the tools have gone through changes over time from pre-historic sharpened stones to the hand tool devices currently being used. An actual scalpel or cutting-type blade should not be used under any circumstances as these are considered medical devices and cannot legitimately be used for this process. Any hand tool device (i.e., both handle and attached needles) used for microblading should be pre-sterilized and fully disposable.

Is it semi-permanent?
Some are promoting microblading or eyebrow embroidery as a semi-permanent process; and that the color only reaches the epidermal (outer) layer of the skin. A careful review of basic skin anatomy and physiology would reveal this is not true. By definition and tattoo industry standards, color is tattooed/implanted into the dermis of the skin. If pigment particles do not reach the dermis, they will disappear during the healing phase of the skin, during normal regeneration of cells at the epidermal level. Pigments do fade in the skin over time, but that does not make the process semi-permanent. It is impossible to predict how much pigment will fade away and how long it will take to do so with any measure of consistency or reliability.

Why does microblading not last as long as other eyebrow tattooing techniques?
This is simply because a much smaller amount of pigment is inserted (tattooed) into the skin as compared to fully or solidly filled eyebrow tattoos.

Is there less training needed to learn microblading as compared to learning permanent cosmetics?
No; if someone is new to the industry and does not already have a minimum of 100 hours of training in permanent cosmetics, they need to have a similar amount of training in microblading, even if it is for just that one type of procedure. There are many areas of study when learning these techniques, which include facial morphology and bone structure, brow shaping and design, color analysis, color theory, proper handling of equipment, prevention of cross-contamination, as well as practice work and the opportunity to observe procedures before actually performing them under supervision. Anyone interested in pursuing training in cosmetic tattooing, including microblading, should first check with state and county regulating agencies. This would also include verifying the qualifications of any trainer, in addition to checking with regulatory agencies for trainer compliance with local health, safety, or permit requirements if the trainer is travelling from another state or country to offer training.

How can I get more information?
You can also contact the Society of Permanent Cosmetic Professionals (SPCP) at admin@spcp.org. Visit us on our website at www.spcp.org

February 2016